

Work with us

About IDR

IDR (India Development Review) is India's first independent knowledge and media platform for leaders in the development community. Founded as a nonprofit in 2017, we want to advance knowledge on social impact in India.

We publish a wide variety of original and thought-provoking articles on various issues related to the social sector; we have op-eds, analyses, evidence-backed insights and, because we all need to smile a bit, humour in a variety of formats.

Our contributors include heads of nonprofits, foundations, impact investing firms, CSR teams and social businesses; researchers, social scientists, government officials and philanthropists. Our aim is to provide a platform for multiple perspectives and diverse voices on development, thereby raising the level of discussion in the country's social sector.

You can check out all of IDR's content here, and get to know the team here.

We're growing our team and are looking for a sharp, detail-oriented and enthusiastic person to join us as Manager. The position is based out of Mumbai.

At IDR you will have the unique opportunity to build India's first nonprofit media platform, working closely with a small team that offers lots of opportunities to learn and grow.

As Manager, you will support the team with:

- Day-to-day editorial operations, including editing, rewriting, publishing SEO, and so on.
- Growing our digital audience through innovative outreach and dissemination efforts.
- Building the brand across traditional and social media.
- · Collating, mining and analysing user data
- Creating marketing collateral and working on special projects.
- Institutional building activities including fundraising, donor reporting and business development.

Your work at IDR will help you learn about:

- The social sector in India, including being exposed to a wide variety of voices and insights.
- Editing and writing
- Digital content and marketing
- What it means and takes to build an organisation



What we are looking for in our Manager:

- Excellent writing and editing skills
- Strong command over the English language
- Attention to detail
- The ability to work independently and think critically
- Internet fluency (comfort with social media, search engines, familiarity with news and culture sites)
- Ability to take initiative
- Integrity
- · A good work ethic
- The ability to multi-task and work in a start-up environment
- An interest in the social sector and social issues
- Two years of experience in writing, editing, marketing communication, etc.
- Familiarity with Wordpress, Mailchimp, Buffer and similar online platforms
- A college degree

Send us your CV and a writing sample: writetous@idronline.org