

Associate – Growth and New Initiatives

IDR ([India Development Review](#)) is Asia's largest independent media platform for the development community. Founded as a nonprofit in 2017, we advance knowledge on social impact in India. We do this by publishing ideas, perspectives, analysis, and insights from real-world practice.

You can check out all of IDR's content [here](#), and get to know the team [here](#).

We are now at the next, extremely exciting phase of our journey, where we plan to serve our constituents better through new products, global partnerships and an AI-aided learning platform.

To help us think through and build this, we are looking for an **Associate - Growth and New Initiatives**, who will work closely with IDR's senior leadership team.

About the role

You will help design and build out new initiatives at IDR – taking them from the idea stage, to product design and development, go-to-market stage and finally launch. These are non-editorial products and cut across AI, retail fundraising and global distribution.

In order to be successful in this role, you will need to have prior experience as a business analyst working on new projects, and/or in taking products to market.

We are looking for someone who is excited to take on new projects, give them shape, and see them through to completion. You are excited to get your hands dirty and are comfortable with ambiguity and change. You thrive in an entrepreneurial environment, where you are given responsibility as well as the freedom to experiment.

You will report to the CEO of IDR. No prior experience in the social sector is expected.

Responsibilities

- Develop, launch and run new initiatives to support IDR's strategic direction
- Identify, develop and engage with partners who will help us launch these products
- Do what it takes across different aspects – marketing, research, recruitment, sales, technology – to get projects up and running
- Work closely with IDR's senior leadership to take an initiative from idea to successful launch and future growth
- Help hire people and build teams who will run these as ongoing streams of work at IDR

Apply if you have 3-4 years of work experience

- Prior experience in working with CXOs around launching new projects and products, or in strategic consulting
- Strong analytical and problem-solving skills
- Ability to imagine and strategise while also being able to deliver at a tactical operational level
- Excellent market-facing as well as internal communication skills
- Attention to detail and the ability to manage several things at once
- Ability to work independently and think critically

Send your CV to: writetous@idronline.org with the subject line '**Associate – Growth and New Initiatives**'.

The position is part time initially – around 20-24 hours a week. The compensation is between INR 55K to 75K per month based on experience, and you can be based anywhere in India.