Visual designer

About IDR

IDR (India Development Review) is India's first and largest independent online media platform for the development community. Founded as a nonprofit in 2017, we want to advance knowledge on social impact in India. You can check out all of IDR's content here, and get to know the team here.

What we are looking for: We are looking for a Visual Designer with strong technical skills and a genuine interest in working in the social impact space.

1. About the role

This is a part-time (approx. 2 days per week), remote role.

You will be responsible for all digital creatives and web design, UI/UX at IDR, with some guidance from senior leadership. Your control over pace, timelines and execution plans will be critical. The role requires a combination of strong technical design skills *for digital specifically*, control over type/colour/layouts/photography, and the ability to work collaboratively.

2. Responsibilities

- **Design creatives:** Come up with social media templates, as required, for IDR's various channels; design ads and other web creatives; design additional website pages for IDR English, based on the existing webpage visual structure.
- **UI/UX:** Be responsible for website changes and additions, taking into account strong UI and UX; liaising with our web development team to ensure that execution happens in a timely manner, and with excellence; and leading the design and execution of the IDR Hindi website.
- **Creative support:** Help team members with design support from time to time, as required.

3. Requirements

We are interested in:

- The process and steps you follow to design anything
- How much you understand + your skills in designing for digital/web
- Proper foundational skills
- Your experience (ideally 5-6 years) in UI/UX (please do not apply if you are currently studying or have just graduated from college; this role requires relevant and meaningful experience)
- Bonus: if you've designed for a digital publication before

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The fee structure for this position is Rs 40,000 per month, based on experience.

To apply, send your CV to rachita@idronline.org. Your application should include the following:

- A cover letter for why this position is of interest to you
- Three well-documented, digital design projects that you have worked on. (We care about quality over quantity, so please choose mindfully. And if you are showing group or team projects, please explain what specific aspect of it you worked on or led.)